

WARD'S NURSERY, INC.

P. O. Box 846

AVON PARK, FLORIDA

PRICE LIST

Effective April 1, 1959 — (Subject to change without notice)

STANDARD VARIETIES:

Hamlin, Parson Brown, Pineapple, Queen Valencia, Lue Gim Gong, Surprise Naval, Duncan, Marsh, Thompson and Red Grapefruit.

Caliper size	Lots of 100 or more	10-99 trees	Less than 10 trees
½"	\$1.40	\$1.50	\$1.60
⅝" - ¾"	\$1.50	\$1.60	\$1.70
⅞" - 1"	\$1.70	\$1.80	\$1.90
Over 1"	\$1.80	\$1.90	\$2.00

FANCY VARIETIES:

Dancy Tangerine, Temple, Orlando, Minneola, King, Satsuma, Calamondin, Ponderosa Lemon, Bearss Lemon, Avon Lemon, Myer Lemon and Persian Lime.

Caliper size	Lots of 100 or more	10-99 trees	Less than 10 trees
½"	\$1.50	\$1.60	\$1.70
⅝" - ¾"	\$1.60	\$1.70	\$1.80
⅞" - 1"	\$1.80	\$1.90	\$2.00
Over 1"	\$1.90	\$2.00	\$2.10

REGISTERED PSOROSIS — FREE STOCK

Caliper size	Lots of 100 or more	10-99 trees	Less than 10 trees
½"	\$1.90	\$2.00	\$2.10
⅝" - ¾"	\$2.00	\$2.10	\$2.20
⅞" - 1"	\$2.20	\$2.30	\$2.40

Prices shown are F.O.B. our nursery. Deliveries of orders of 500 or more trees are made without charge — deliveries of smaller orders can be made at a charge of 15¢ per mile, minimum charge \$5.00.

DETACH AND MAIL

Ward's Nursery, Inc.
P. O. Box 846
Avon Park, Florida

Gentlemen:

Please quote me on the following trees for delivery as follows:

Fall 1959 _____ Winter-Spring 1960 _____ Regular budding _____ Registered _____ Psorosis - Free
Number Variety Rootstock

Name _____

Address _____

WHAT TO LOOK FOR IN BUYING A CITRUS TREE

IS IT TRUE TO NAME AND TO TYPE?

A Registered citrus tree has to be true to name and type or it cannot be registered by the State Plant Board. The parent tree must be 10 years of age to be registered and must have a proven record of bearing true-to-name and type fruit. Fruit from the parent tree is observed for two years before registration is issued.

IS IT DISEASE — FREE?

A Registered tree is certified free of viruses in one of three categories: (1) Psorosis only, (2) Psorosis and xyloporosis only, and (3) Psorosis, xyloporosis, and exocortis. The registered tree must also be free of tristeza, gummosis, blight, decline, leprosis, the least possible bud mutation, and other recognizable bud-transmissible diseases. Not only must the registered parent tree be tested and found free of these diseases, but the scion trees of the parent are similarly tested, inspected, and registered. The tests are continuing and any suspicious symptom of disease may be cause for dropping the registration of a parent or scion tree.

IS IT A PROVEN PRODUCER?

A Registered tree is selected not only for its freedom from disease but for its record of production both quantity-wise and quality-wise.

IS IT VIGOROUS?

A Registered parent tree is selected primarily because of its vigor and fruitfulness. Annual production records are being maintained on the parents and the scion trees and it is expected that production from registered trees will be close to the maximum.

IS IT AN ECONOMICAL BUY?

A Registered tree is not a cheap buy. Too much work in selection, testing, record keeping, and care go into the production of a registered tree to have them sell at cut-rates. But the price of a registered tree at present time is only about a third greater than most regular budded trees — and this differential may drop in time. But it's what you get for the price differential that counts. A registered tree is a bargain.

IS IT AVAILABLE?

Yes—Registered trees are available right now in limited quantities. We shall have 50% of our production for 1960 in registered stock, and practically 100% by 1961. You can assure yourself of obtaining registered trees for Fall 1959 or Spring 1960 by placing your order now.

WHAT IS THE REPUTATION OF THE NURSERY SELLING THE TREE?

We can answer this question only for ourselves. Ward's Nursery was organized in 1924 by William F. Ward, and has had a continuous record of growth since that date. From a production of a few hundred trees in 1924, we have now grown to an annual production of one-quarter million trees—not the biggest, but among the leaders in the state. Ward's Nursery was the first entrant into the Citrus Budwood Registration Program and has helped to shape the program and encourage it. We have satisfied customers in every one of the citrus-producing counties in Florida. We are proud of our reputation and strive continually to uphold it. In May 1958 we became Ward's Nursery, Inc. but we remain a close-knit family organization and pay personal attention to our nursery propagation work. Won't you call or write us for further information or quotations.

See Price List on Reverse

WARD'S NURSERY, INC.

P. O. BOX 846

Avon Park, Florida

GLendale 2-7541

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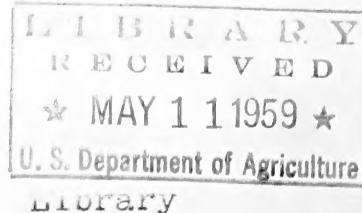
Apr. 1, 1959

CITRUS NEWSLETTER and NEW PRICE LIST

FROM

WARD'S NURSERY, INC.
BOX 846

AVON PARK, FLORIDA



Library
U. S. Dept. of Agriculture
Washington 25, D. C.

